



Miss California

HeartShine 2020

tenth year anniversary



Miss CA Cover Model
Shelby Mason

Our 10th Anniversary is full of the best HeartShine has to offer and nothing better reflects this than the incredible contestants themselves. No matter what, each contestant on stage tonight has put her whole heart into preparing and letting her HeartShine bright! Everyone at HeartShine is honored and humbled to support each State Finalist as they grow their confidence and enjoy the experience. We are all here to support these incredible young people and MME leaders of their communities. It is truly the greatest honor to watch how each of the contestants have grown and continue to expand their horizons. If you have the opportunity to speak to the State Finalists, please help us share our admiration of their bravery, their talent, and their heart.



"HeartShine 2022 State Queen Legacy"
Original artwork by TJ Greco

Now accepting commissions for crown and title original artwork!
Please email tonyigreco@gmail.com for more information or fill out an "Artist Commission" form from TJ Greco at tonight's event.



Co-Directors Ciara and DannaMomma

Stay in touch with HeartShine!



HeartShine.net



Heart Shine Events



Miss HeartShine



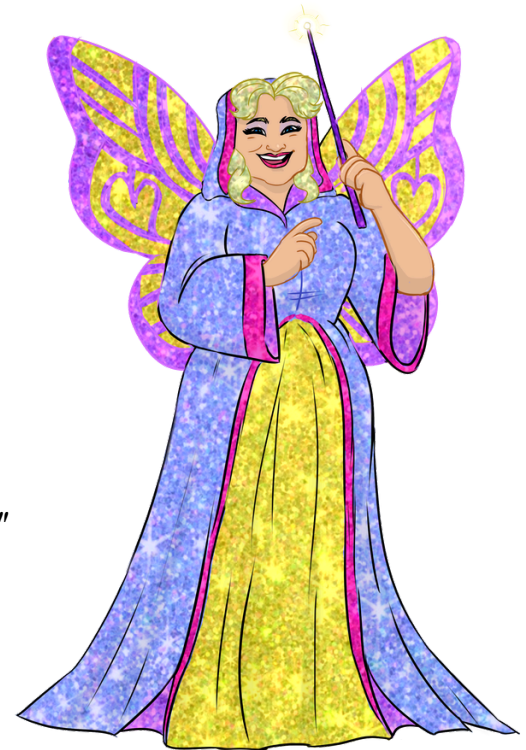
heartshinepageants@gmail.com

The winners tonight will enjoy a full year's reign in their title as a part of the Miss California HeartShine 2022 Royal Court. These incredible Queens and Titleholders provide a reliable and enthusiastic volunteer power for key events organized by both local and national charities. Queens/Ambassadors upon completion of their successful year's reign will enjoy cash scholarship, prizes, and awards as well as incredible resume-building experiences and recognitions. Each will be offered the chance to earn a Gold, Silver, or Bronze level Presidential Volunteer Service Award and ongoing support for their platforms as a State-level leader in the HeartShine Pageant System.



"Miss HeartShine"
"Magical DannaMomma"
& "Mr. Scruffums"

Original artwork by TJ Greco



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consider supporting our
incredible sponsor "**Maria's**
Home Kitchen!"

Hours: 8am - 7pm
1132 Elliott Rd, Paradise



“

My father always reminds me “People are going to talk about you, both good and bad. But don’t let this world define who you are. Let God define you.”

”

Miss California HeartShine 2020-21



*Diamond
Bolden*

What advice do you have for your successor?

Keep God 1st in ALL that you do, and everything else will fall into place. It’s possible to become your own worst enemy, so extend a little grace to yourself. You can’t take care of others if you don’t take care of yourself first. Be kind to others because you never know what someone is going through.

What was some of the progress you made (milestones reached) on your platform during your reign?
Taking mental health days, posting self-care quotes, and advocating for anti-bullying by speaking at a virtual 3-day Diversity & Inclusion Pride talk.

What was your favorite community service or appearance event during your reign?

Speaking on a virtual Diversity & Inclusion Pride meeting as a Christian ally for the LGBTQ members of my community.

What was your most memorable moment in crown?

Definitely crowning my sister and my niece as Alabama state representatives for HeartShine!

Who do you want to thank?

God, my parents, my older siblings, sponsor Carmella Carlyle (hairdresser), sponsor Bere’s Bridal for my gowns.

What are three(3) words that best describe your reign?

Eye-opening, fulfilling, & accepting!

What advice do you have for your successor?

Enjoy all the moments of your reign to the fullest!

What was some of the progress you made (milestones reached) on your platform during your reign?

With my HeartShine platform, I was able to bring awareness to homelessness and assist those experiencing homeless regularly.

What was your favorite community service or appearance event during your reign?

Homeless outreach at the capital was my favorite event.

What was your most memorable moment in crown?

Definitely being crowned on stage alongside my sister Teresa Dodson!

Who do you want to thank?

My amazing husband Scott Sipes and my daughters, Brianna Sipes and Kaitlin Sipes.

What are three(3) words that best describe your reign?

Powerful.

Special.

Amazing!



“

God is my
strength and my
power.

”

**Mrs. California
HeartShine 2020-21**

*Lanette
Sipes*





“

HeartShine stands for honesty, trustworthiness, respectfulness, and believing in yourself to make a difference by serving the community! Young or older, male or female, and of any background. HeartShine gave me a chance to believe in myself again and to stand for my passion. my sister and I will not stop with the end of our reign for HeartShine! We carry the torch for HeartShine as we will always be in support of what HeartShine stands for in Service and Inner Beauty! My confidence was brought back to the surface! My voice has become stronger and less shaky yet my heart is pounding! I can talk to girls, young and older, and give them advice about what it is to be a HeartShine representative! Thank you DannaMomma and Ciara! We are HeartShine Strong!

”

**Mrs. California
HeartShine Elite
2020-21**



What advice do you have for your successor?

Be true to who you are, be respectful of others, be trustworthy, and be honest!

What was some of the progress you made (milestones reached) on your platform during your reign?

Being the voice for mental health, homelessness, law enforcement, and my platform of veteran's causes. I walked in person or virtually for my platform for

HeartShine and my sister-queen delivered food, water, blankets, and clothing in different inclement weather conditions! Although my reign has come to an end, my efforts won't stop here! My sister and I have devoted our passion for the veterans, homelessness, substance use, and mental health in our Doctors in Service practice platforms! We are not stopping due to end of our California

HeartShine reigns!

What was your favorite community service or appearance event during your reign?

I do not have just one favorite community service - but my first parade was pretty special! The Amador Christmas 2021 was incredible! I also love being a judge! I Love offering my support and helping to build the confidence in girls of all ages!

What was your most memorable moment in crown?

Service in my HeartShine crown was a favorite! But little girls eyes lighting up when they saw me and my sister in our crowns was priceless! A teenage boy bashfully asking if he could have a picture with us as we left a restaurant! All my favorite! All my first!

What are three(3) words that best describe your reign?

Amazing.
Humbling.
Honored.

Teresa Bodson

Miss California Teen HeartShine 2020-21

*Jenny
Hernandez*



Miss California Spirit Queen 2020-21

*Baylee
Jean-Love*



Sweetheart



Lily Alarcon
"Miss Elk Grove
Sweetheart"

Pre-Teen



Chanelle Maletic
"Miss Chico Pre-
Teen"



Camille Allen
"Miss West Coast
Pre-Teen"

Jr. Teen



Amelia Hornbuckle
"Miss Magalia
Strong Jr Teen"



Ella Barnes
"Miss Harvest
Queen Jr Teen"



Shayann Wells
"Miss Butte Strong
Jr Teen"

Teen



Shelby Mason
"Miss El Dorado
Teen"



Aricka Hickman
"Miss West Coast
Teen"

Jr. Ambassador



Jason Hornbuckle Jr.
"Mr. Silver Star"

Miss



Aakriti Dua
"Miss Central Valley"



Jasmine Dewitt
"Miss Rocklin"

Elite



Deirdre Bolden
"Mrs. Solano County Elite"

Ms.



Morgan Heil
"Ms. Paradise"



Kiara Wells
"Ms. Butte Strong "

Mrs.



Shlanda Breeden
"State Finalist"



Josie Barajas
"Mrs. West Coast"



Julie Carrico
"Mrs. Silver Spirit Queen"

Presidential Volunteer Service Award

For 10 years, HeartShine has been a proud certifying organization for the Presidential Volunteer Service Award. This award honors individuals whose service positively impacts communities in every corner of the nation and inspires those around them to take action, too. The President's Volunteer Service Award (PVSA) is a national program that recognizes great accomplishments in service.



Bronze, Silver and Gold Packages include a personalized certificate, coordinating sash pin with the presidential seal, and a congratulatory letter from the President of the United States. A lifetime award requires a minimum of 4,000 hours of volunteer service. In the time since the last state pageant, HeartShine titleholders have logged thousands of hours of combined volunteer service. In the past year, the most popular types of community service projects for HeartShine titleholders include the American Heart Association fundraising and HeartWalk, Relay for Life, LLS and cancer causes, Veteran's causes, local community children's causes & fire victim support following the recent devastating wildfires.

Inner-Beauty Judging

Throughout the weekend, our contestants enjoyed empowering workshops and fun sisterhood events such as the "Think Pink Pajama Party & dance party." Months or even years of preparation, however, went into their journey for the four overall areas of competition. These segments include (1) Personality Interview, (2) Personal Introduction, (3) Formal Wear, and (4) On-Stage Question. Additionally, each contestant contributed to our Donation Drive of stuffed animals and children's book(s). These collections will be donated to a local children's hospital by the incoming 2022 Miss California HeartShine Royal Court.

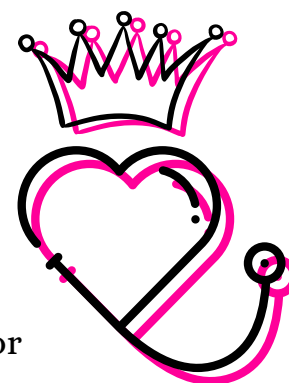


For each of the Overall Competitions, HeartShine state contestants are scored based on our "Inner-Beauty" judging criteria. The word "HeartShine" is also descriptive of a quality we're looking for in our top titleholders - defined as the "inner light that shines from within when you are confident about what you believe in, are authentic, and are kind." Great State Queens and HeartShine leaders in service can be any size, any background, any age and often come with a wide variety of interests and talents - alike in their love for their community!

Doctors in Service



Grand Service and Achievement to be recognized and celebrated! We present our "Heroes in Service!"



When you are surrounded by amazing representatives who are making an incredible positive impact in their community and themselves, it is such a humbling honor to celebrate and award all who give so much of their time, talents and passion to the community in and out of title. Then you come across the true heroes, in healthcare, emergency service, devoted volunteers and goal setters and it takes some creativity and celebration to recognize even more achievement! We are incredibly proud to be presenting our first pair of "Heroes in Service" California State title awards to our newest HeartShine "Doctors in Service 2022", Dr. Lanette Sipes and Dr. Teresa Dodson! What an amazing accomplishment and we are so honored to have you continue your amazing work 360* with the HeartShine family. Future consideration may be teachers, emergency responders, lawyers, etc., who have done truly incredible work in focused service to others.

In Loving Memory of Becky Anderson

Recently the HeartShine Family suffered the incredible loss of one of our brightest, most generous, most supportive HeartShine moms/nanas and friend. Anyone who knew Becky would attest to her bright smile and incredible, unsurpassed, loving and giving spirit. She was often in charge of some of the biggest annual HeartShine projects, including ongoing deliveries of the Donation Drive stuffed animals and books to children's hospitals. We can't emphasize enough just how important her contributions to the HeartShine mission was. Our hearts are broken but we find comfort in her unwaivering support of our mission and sisterhood. Becky was an even more incredible "Nana" to our beloved, mighty Queen, Baylee Jean Love, Miss HeartShine USA National Sweetheart. Becky's sincerity, earnest love, & generous, jovial spirit shined through always and ever brightly. To say we miss her is an understatement, words cannot express this loss adequately. Our deepest love and support goes out the entire Love/Anderson/Robinson family during this difficult time. Her light will shine on in the many, many who loved her. We definitely did.



It is our honor and privilege to present the 1st annual Becky Anderson Award to a State contestant with a caring and generous heart.



Inspired by co-director Ciara's history as survivor of congenital heart defects, HeartShine has had the American Heart Association as our founding cause since the beginning. For the past 10 years, the HeartShine Family and our titleholders have fundraised, raised awareness, participated in the AHA's annual HeartWalk in Sacramento, and so much more.

We're proud to announce that Team HeartShine has donated more than \$12,000 to the American Heart Association since our founding.

HeartShine Day in Disneyland

HeartShine tileholders and their families can enjoy a "HeartShine Day in Disneyland" day biannually. After two years that didn't allow us to celebrate plans together, HeartShine is excited to announce our new save-the-date!

Sunday
December 4th 2022
Disneyland Resort



LEUKEMIA &
LYMPHOMA
SOCIETY

MAN & WOMAN
OF THE YEAR

**Lanette
Sipes**

Chamberlain University
& Northern California
Veterans Administration

**IS SIGNING UP
TO SAVE LIVES**

Congratulations to Lanette Sipes!

*Recently she was bestowed
the incredible honor of being
named the 2022 Leukemia &
Lymphoma Society's Woman
of the Year.*

Way to go incredible lady!



This Year's VIP Judging Panel

Not all Miss California HeartShine judges in are included in the following list.



Due to her loyal support of the HeartShine mission and goals, Tracy Plessas is warmly welcomed back for her fourth time into the Heartshine judge's ring. This accomplished also works for CAL FIRE, the California Department of Forestry and Protection, as a Staff Services Manager II in the Incident Procurement Unit. Tracy has always embraced the concept of inner beauty, combined with education and community involvement. She looks forward to meeting all of the participants, and for sharing her love of the Sacramento area with all those attending the event.

HERTHA PATTON-MOORE was born in Oakland, CA and began modeling in local magazines, fashion shows, and competing in beauty pageants at the age of 14. Some of her achievements include a 2nd place award in the TV Beauty category at IMTA in New York City as well as winning the titles of Miss 2005 SF Bay Area Teen, Miss 2005 California Teen, Miss 2007 SF Bay Area, and Miss 2007 Photogenic. She was also a signed Model and Talent at Rae Agency in San Francisco, CA. As a lover of fashion she obtained a degree in Apparel Product Development as well as a certification in Image Consulting and Personal Styling. Formerly an Executive Stylist at Macy's, she decided to make a career change and is now a Realtor here in the Sacramento Area.

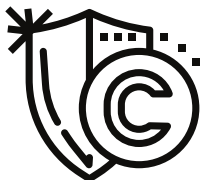


Scott Sipes is a retired police officer and healthcare worker. He resides in Ione, CA where he enjoys working on cars, and spending time with his wife and daughters. He is the husband of Mrs. California 2020 Lanette Sipes and the father of Brianna Sipes Miss Heartshine USA and the father of Kaitlin Sipes who was the first Mini Miss California Heartshine and young miss and junior miss California Heartshine. His greatest accomplishment has been keeping his wife happy for over 25 years.

(Corinne Crimson is an indie music artist, songwriter, producer, a motivational speaker. Please read her full bio in the supplemental page.)



Statement of Music Copyright



Audience and HeartShine Family, please advise:

We (you) do not have permission to record video and post online with the music we're playing here today (with the exception of music by Corinne Crimson). If you are to record video, please mute the audio for any music other than those performed by Corinne Crimson before posting. Thank you.

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Our Heartfelt Thanks to Everyone Who Made Miss California HeartShine 2020 Possible!

Many Thanks

3Core	The Greco Family
Tamara Barbu-Brown	Grandpa HeartShine - Robert Mack
Scott Barbu - California Sr. Ambassador	Corinne Crimson
SCORE	Paradise Ridge Community's HeartShine Supporters
TJ Greco - Prince of Heart	Angela Castler
Mr. Bolden - Security	
Assemblyman James Gallagher & Staff	

2020 Upcoming Events for HeartShine

Fri, February 25th

- 2020 State Royalty Zoom Meeting

Sat, February 26th

- All-Royalty Photo Shoot in Oroville, CA - Feather Falls Casino

April, date TBA

- Ciara's Birthday Bash for Team HeartShine

May, date TBA

- HeartShine Theme Pageant: "Queen for a Cure" fundraiser for cancer causes

June, date TBA

- Relay for Life, Team HeartShine

July, date TBA

- HeartShine Theme Pageant: "Silver Star" fundraiser for Veteran's Causes

August, date TBA

- "National Friendship Day" Aug. 7th

September, date TBA

- AHA HeartWalk

December, Sun. 4th

- HeartShine Day in Disneyland

Other HeartShine State Royalty:

- ARIANNA CAIN - Miss California HeartShine Sweetheart 2020
- LILY MCCURDY - Miss California HeartShine Jr. Teen 2020
- MELYNDA WILLIAMS - Ms. California HeartShine 2020
- AVRAM WILLIAMS - HeartShine Sr. Ambassador 2020
- AMELIA HORNBuckle - Miss California HeartShine Pre-Teen 2020 (moved up in age category since last State Pageant)
- SCOTT BARBU - California Sr. Ambassador HeartShine State 2020 (appointed)



(On the cover)
Congratulations
Shelby Mason, your
new Miss CA Cover
Model!

The title of "Cover Model" is bestowed to the winner of "best contestant headshot;" all contestants that submitted their headshot by deadline were automatically entered at no additional cost. The Cover Model competition was scored by a separate panel of judges prior to pageant weekend.



Another big
congratulations goes out to
Akriti Dua, your Cover
Model 1st runner up!

Heart
Shine



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